

Minutes	
Title of Meeting:	PUBLIC Rotherham Place Board: Partnership Business
Time of Meeting:	9.30am – 10.30am
Date of Meeting:	Wednesday 19 June 2024
Venue:	The John Smith Room, Rotherham Town Hall
Chair:	Chris Edwards
Contact for Meeting:	Lydia George: lydia.george@nhs.net/ Wendy Commons: wcommons@nhs.net
Apologies:	Richard Jenkins, Chief Executive, TRFT Toby Lewis, Chief Executive, RDaSH Dr Neil Thorman, Executive GP Lead, RPCCG Sharon Kemp, Chief Executive, Rotherham Council Michael Wright, Deputy Chief Executive, TRFT Dr Anand Barmade, Medical Director, Connect Healthcare
Conflicts of Interest:	General declarations were acknowledged for Members as providers/commissioners of services. However, no specific direct conflicts/declarations were made relating to any items on today's agenda.
Quoracy:	Confirmed as quorate.

Members Present:

Chris Edwards (**CE**), Executive Place Director, NHS SY ICB
 Ben Anderson (**BA**), Director of Public Health, RMBC
 Shafiq Hussain (**SH**), Chief Executive, Voluntary Action Rotherham
 Penny Fisher (**PF**), General Manager – Community, The Rotherham Foundation Trust
 Lydia George (**LG**), Transformation and Partnership Portfolio Manager, NHS SY ICB
 Gordon Laidlaw (**GL**), Head of Communications, NHS SY ICB
 Dr Jason Page (**JP**), Medical Director (Rotherham) NHS SY ICB
 Ian Spicer (**IS**), Strategic Director, Adult Care, Housing & Public Health, RMBC
 Julie Thornton (**JT**), Care Group Director (Roth), Rotherham, Doncaster and South Humber NHS Foundation Trust

Participants:

Wendy Allott (**WA**), Director of Financial Transformation (Roth), NHS SY ICB
 Andrew Russell (**AR**), Chief Nurse, NHS SY ICB
 Shahida Siddique (**SS**), Independent Non-Exec Member, NHS SY ICB
 Claire Smith (**CS**), Director of Partnerships (Roth), NHS SY ICB
 Lily Hall (**LH**), Head of OD & Change, Rotherham MBC
 Andrew Clayton (**AC**), Digital Transformation Programme Director, NHS SY ICB
 Jude Wildgoose (**JW**), Asst Director of Transformation & Delivery, NHS SY ICB

In Attendance:

Wendy Commons, Business Support Officer, Rotherham Place, NHS SY ICB

Item Number	Discussion Items
24/6/24	Public & Patient Questions
There were no questions from members of the public.	
25/6/24	Update from the Director of Public Health
<p>BA reported that due the cases of whooping cough (pertussis) continuing to rise a national incident has been declared. There have so far been eight infant deaths reported nationally this year. Pertussis is not a notifiable disease to be reported.</p> <p>The vaccination of pregnant mothers helps with protection of their babies but work is being done to increase the uptake. Overall vaccination uptake locally has been good locally, however during the pandemic there was a drop in maternal vaccinations.</p> <p>GL will work with public health colleagues on key messages to pregnant women about vaccinations.</p> <p>Clinical guidance has been reviewed and circulated by the UK Health Security Agency outlining changes to prenatal pertussis vaccination programmes.</p> <p>There has been a slight reduction in the figures of measles cases indicating that the outbreak may be abating.</p> <p>BA announced that a housing and health session is being planned for September. NHS colleagues will receive invitations to attend.</p> <p>Place Board noted the update.</p>	
26/6/24	Workforce and Organisational Development Update
<p>Lily Hall outlined the draft workforce development objectives of which there were five:</p> <ol style="list-style-type: none"> 1. Develop a Place Employer's Brand 2. Build effective partnerships 3. Employability programmes 4. Embed equality, diversity and inclusion 5. Develop education and careers offer <p>She went on to outline the governance/leadership group and members noted that there is representation across the Place partnership. Following a suggestion that there should be links into the SY ICB Workforce Leadership Committee, it was noted that Michael Draffan, the Rotherham Workforce Lead, provides a quarterly update for the SY wide committee to keep them informed on developments.</p> <p>LH summarised the intended approach to developing branding with a strong Rotherham story and a video that will capture attention on social media and promote Rotherham Place to attract candidates.</p> <p>The Group will also look to build effective partnerships across Place, bringing together leaders with a shared plan and cross place networks to support bespoke, innovative employability programmes that attract local people, reduce barriers to employment and can focus on hard to fill roles with different, targeted approaches.</p> <p>LH also highlighted that, in order to raise awareness of health and care roles and careers earlier, it is intended to develop an Ambassador Programme for local schools and colleges working closely with James Short, Transforming Learning Lead for Rotherham Place who is on secondment via SY ICB. A skills street proposal is also</p>	

being developed to inspire young people and develop a health and social care workforce for the future.

Members noted the proposed next steps and discussion followed with comments and suggestions below:

JT explained that part of the RDaSH promise is to increase volunteers and she would welcome linking in to assist with improving uptake.

BA said advice on how to best to engage with local economically inactive people would be useful and suggested a representative from the DWP on the group could be beneficial.

PF said she would like to see links to younger children perhaps using social media more to highlight the roles available and some measures introduced around the level of experience (as opposed to qualifications) required to transition into a career to further encourage existing staff progression.

GL asked how the group links into communications governance/leadership. He also explained that he chairs the disability staff network in NHS SY ICB who could work with the OD and Workforce group on how to encourage people with a disability into the sector.

Discussion continued around branding and CE explained that the partnership has tried to jointly approach branding previously with mixed success but welcomed the new approach. Place Board recognises the importance of doing something different to brand itself to attract and retain people to continue delivery, particularly in these difficult times, to showcase Rotherham at its best.

LH thanked Members for their suggestions and advised that the group will look to develop the branding collaboratively across Place with input from all partners.

CE asked LH to come back to Place Board in October to give an update on progress against the Workforce and OD Plan.

Action: LH/LG for agenda

27/6/24 Digital Update

AC advised that good progress has been made with 12 digital initiatives and went on to highlight:

- The Rotherham Health Record is growing consistently
- All used and practices have now migrated from the Rotherham Health App onto the NHS App with most of the functionality still available. 55% of Rotherham patients are registered to use it.
- Support is being given to practices to meet their primary care access and recovery plan by supporting online consultations through Accurx, phone enhancements, access to records. Only 32.1% of practices in Rotherham offer the GP online registration service but working towards 100% target by December 2024.
- A budget has been secured and a 2 year plan costed for the Yorkshire and Humber care record so data providers outside of Rotherham will grow and encourage adoption by Rotherham partners.
- This three year programme has a significant budget to digitise social care records. 56% have been completed and work is currently underway with the council to better engage to achieve the target of 80% by 31 March 2025.

- GP connect is live and the first of its type in the UK that allows pharmacists and other clinicians within Rotherham Hospital to draw pharmacy data such as medications and allergies directly into the hospital record giving higher quality medicines reconciliation process.
- The Rotherham Place escalation wheel is providing a near real-time picture of all health and care community services activity.
- The Radiology chatbot went live in April, the first in the UK where patients can book their own appointments directly within minutes of being referred by their GP.
- RDaSH/NHSE Mental Health patient portal pilot provided an application for two way messaging, booking and management of appointments, medication requests and sending letters via SMS links. The pilot grew and is being evaluated and is being rolled out more widely.
- Smart lockers have been introduced to provide staff with IT equipment at a convenient collection point and improving response to IT requests. Positive feedback showed this introduction has been a good experience for staff.
- Two digital support officers have been recruited to support the Rotherham digital inclusion programme. A website has been launched and is being well used with plenty of requests coming through and active media sites on Facebook and Twitter. The databank has been very successful and continues to grow.
- With the South Yorkshire digital inclusion programme, the ICB has commissioned Doncaster Citizens Advice Bureau (CAB) to lead on provision of a range of digital services supported by a managed referral process. These may include training, accessing essential online services, managing online health and finance, device banks and free digital data etc which will be available through local branches of CAB.

AC went on to highlight the uncertainty around funding for some plans including:

- local digital inclusion beyond March 2025
- the digital pathways framework including wider digital primary care
- convergence between the Rotherham Health Record and the Yorkshire & Humber Care record beyond this financial year.

Other risks were noted around the delivery of shared care plans and adult social care provider engagement to meet the digitising social care records target.

The final slide highlighted the next steps in the Rotherham Health Record, digital inclusion and digitising social care projects.

Noting the recurring theme of funding challenges outlined and that inclusion and creating equality is key to our Plan, Place Board acknowledged the potential difficult choices ahead given the current financial position.

The Chair thanked AC for the update. He will return in November to appraise Place Board of progress.

28/6/24	Primary Care Update
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JW gave an update on primary care. The availability of extended access appointments in April was 2,932, 93% of which were utilised. These services are delivered by GPs, advanced nurse practitioners, first contact practitioners, nurses and nurse associates and health care assistants and are available seven days a week across several sites. The appointments can be booked online or through GP Practices. The focus and

priority for primary care is delivering the recovery plan with a series of national requirements on an upward trajectory as well as moving towards digital technology.

However, there are a number of risks and challenges, including:

- potential action from practices in the form of adhering to BMA safe working in general practice guidance with implications at local level which we will need to understand and mitigate for.
- recruitment of key clinical staff and retention of non-clinical staff
- increased demand due to waits in secondary care
- increasingly complex patient going back to primary care sooner,
- digital inclusion for all
- wider challenges and mental wellbeing of staff.

CE thanked JW for the update and acknowledged overall good performance by primary care, despite the operational issues.

JP highlighted that there were over 20% more appointments being offered by practices than pre-covid. However, as these are not always with the GP, they are not appreciated by patients in the same way. Changing this perception by informing patients that they are getting good care and advice from other practitioners who are experts in their field, rather than a 'general' practitioner would be beneficial all round.

29/6/24 Communications to Partners

GL to:

- liaise with public health colleagues on prenatal pertussis vaccination information
- work with LH on comms around workforce and OD developments
- Include digital transformation work in future communications updates
- Commence early messaging on staff vaccinations to raise awareness and increase uptake on flu vaccinations this year.

30/6/24 Draft Minutes and Action Log from Public Place Board

The minutes from the meeting held on 15 May 2024 were agreed as a true and accurate record.

The action log was reviewed and on track.

31/6/24 Risks and Items for Escalation to Health and Wellbeing Board

JP to give context around the plans in place for the junior doctors' strike.

32/6/24 Future Agenda Items:

Items for July

- Public Health Annual Report (*deferred to Oct*)
- Maternity, Children & Young People Update
- Fostering Presentation
- Joint C&YP Commissioning Strategy

Standing Items

- Updates from all groups (as scheduled)
- Bi-Monthly Place Partnership Briefing
- Feedback from SY ICP Meetings – Bi Monthly
- Place Achievements (as and when)

33/6/24	Date of Next Meeting
The next meeting will take place on Wednesday 17 July 2024 at Rotherham Hospice from 9.30am – 10.30am.	

Members

Chris Edwards (Joint Chair)	Executive Place Director/ICB Deputy Chief Executive	NHS South Yorkshire Integrated Care Board
Sharon Kemp (Joint Chair)	Chief Executive	Rotherham Metropolitan Borough Council
Ben Anderson	Director of Public Health	Rotherham Metropolitan Borough Council
Richard Jenkins	Chief Executive	The Rotherham NHS Foundation Trust
Shafiq Hussain	Chief Executive	Voluntary Action Rotherham
Toby Lewis	Chief Executive	Rotherham, Doncaster and South Humber NHS Foundation Trust (RDaSH)
Dr Anand Barmade	Medial Director	Connect Healthcare Rotherham (GP Federation)
Dr Neil Thorman	Primary Care Representative	Rotherham Primary Care Collaborative Group

Participants

Cllr Joanna Baker- Rogers	Joint Chair	Rotherham Health and Wellbeing Board
Claire Smith	Deputy Place Director, Rotherham Place	NHS South Yorkshire Integrated Care Board
Andrew Russell	Chief Nurse, Roth & Donc Place	NHS South Yorkshire Integrated Care Board
Dr Jason Page	Medical Director, Rotherham Place	NHS South Yorkshire Integrated Care Board
Wendy Allott	Director of Financial Transformation Rotherham Place	NHS South Yorkshire Integrated Care Board
Shahida Siddique	Independent Non-Executive Member	NHS South Yorkshire Integrated Care Board
Ian Spicer	Strategic Director, Adult Care, Housing and Public Health/Deputy CE	Rotherham Metropolitan Borough Council
Nicola Curley	Director of Children's Services, RMBC	Rotherham Metropolitan Borough Council
Lydia George	Transformation and Partnership Portfolio Manager (Rotherham)	NHS South Yorkshire Integrated Care Board
Gordon Laidlaw	Head of Communications	NHS South Yorkshire Integrated Care Board
Michael Wright	Deputy Chief Executive	The Rotherham NHS Foundation Trust
Sally Kilgariff	Chief Operating Officer	The Rotherham NHS Foundation Trust
Julie Thornton	Care Group Director	Rotherham, Doncaster and South Humber NHS Foundation Trust (RDaSH)

